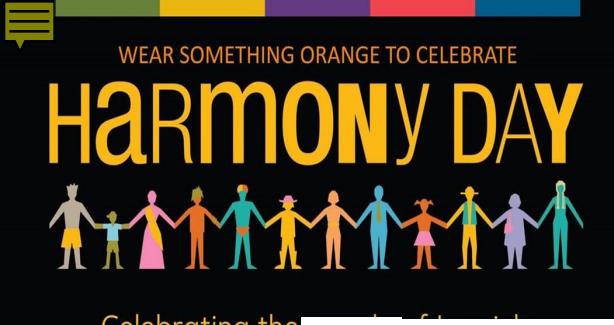




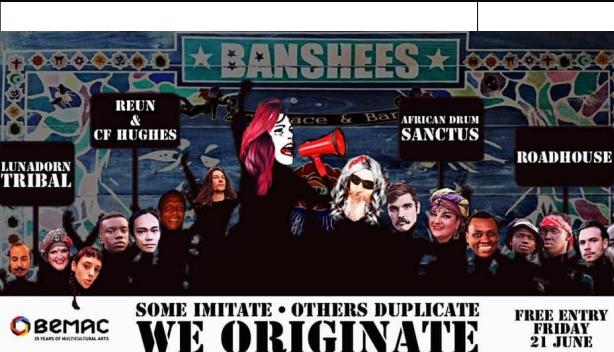
Regional
Arts
Services
Network

Outcomes
Oct 2018 - current



Celebrating the
diverse arts

Saturday 21 June
10.00 am
D'Arcy Doyle

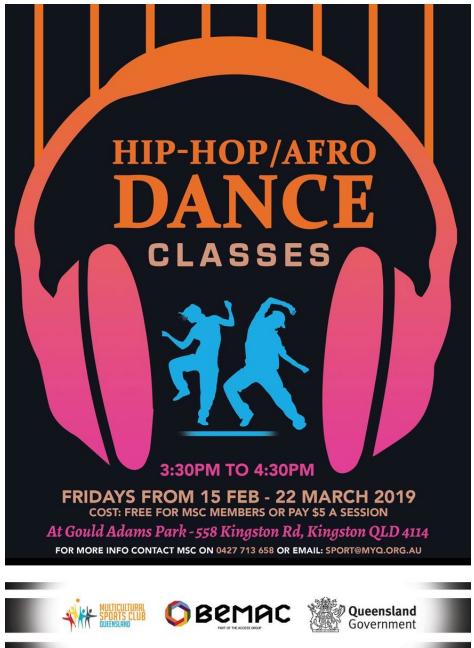


BEMAC Overview

- BEMAC is **Queensland's sole arts organisation** dedicated to the presenting, producing and development of culturally and linguistically diverse (CALD) artists and arts within the state.
- Fuelling the diverse practice of artists from many different backgrounds, BEMAC is supporting a new generation of innovative CALD artists to **showcase the artistic value, cultural and social worth, and commercial potential of diverse arts**, artists, arts workers and communities.
- With a strong belief in the potential of arts, as the universal translator, to bring disparate communities together, foster intercultural collaboration and social cohesion, BEMAC's **programming emphasises inclusive collaborations across diverse cultures**, art sectors, partners, locations and processes.

Some of our key projects include:

- Manages the \$11 million Queensland Multicultural Centre in Kangaroo Point
- Manages the Regional Arts Services Network (RASN) project in Logan and Ipswich;
- Produces the Qube Effect music industry development project for Brisbane City Council
- Supports projects and events across SEQ and
- Runs the Outback Creatives project in partnership with Barcaldine-based Red Ridge Interior (dance development and First Nations fashion development).



BEMAC Overview

BEMAC FLAGSHIP PROGRAMS

- **Regional Arts Services Network (RASN) - Logan & Ipswich**
Arts Qld project across 3 years (2019-2021)
- **The Qube Effect – Producer (in partnership with District Studios)**
Brisbane Council project across 2 years (2020 – 2021)
- **The Queensland Multicultural Centre - Venue Manager**
Owned by Queensland government (2013-current)
- **Arts Queensland Operational Funding**
(2017 – 2021)
- **Skilling Queenslanders For Work (SQW)**
(2019 -2021) | Currently running 2nd pilot project in Townsville



**RASN - Building creative and cultural
industry in Logan & Ipswich**

BOOST
your music career

BEMAC RASN

RASN 2018-20: Ipswich Program & Projects

- Make Art Your Business
- Grid Series (National) artist development
- Ipswich State High School Dance Projects (2/3 of school enrolled in Dance)
- Record & Release Logan & Ipswich
- APRA & YMCA (Acacia Ridge, Goodna & Kingston) Song Writing Series
- Q Song Awards 'Roots & World Music' Sponsor
- Ipswich I Heart Song Writing workshops & showcase
- Ipswich Council's Protégé
- Hyumba Yumba Indigenous School – Instruments, Visual Art, Dance & Theatre (partnering with Council)
- Ipswich Rap & Hip hop workshops & showcase
- The BASE creative gatherings Ipswich & Logan
- Block13 Dance & Film workshops Ipswich
- Creative business mentoring Ipswich & Logan
- Community EOI funding program
- BOOSTER Packs for Creatives
- Disability Arts Residencies
- Event Management & production workshops
- Ipswich Creative Summit
- SEQld Live Music project
- Creative sector networking events
- Ipswich First Nations Theatre project
- Ipswich Festival 2019 youth space
- Ipswich Festival 2021 WOMI (on hold)
- Fused Festival

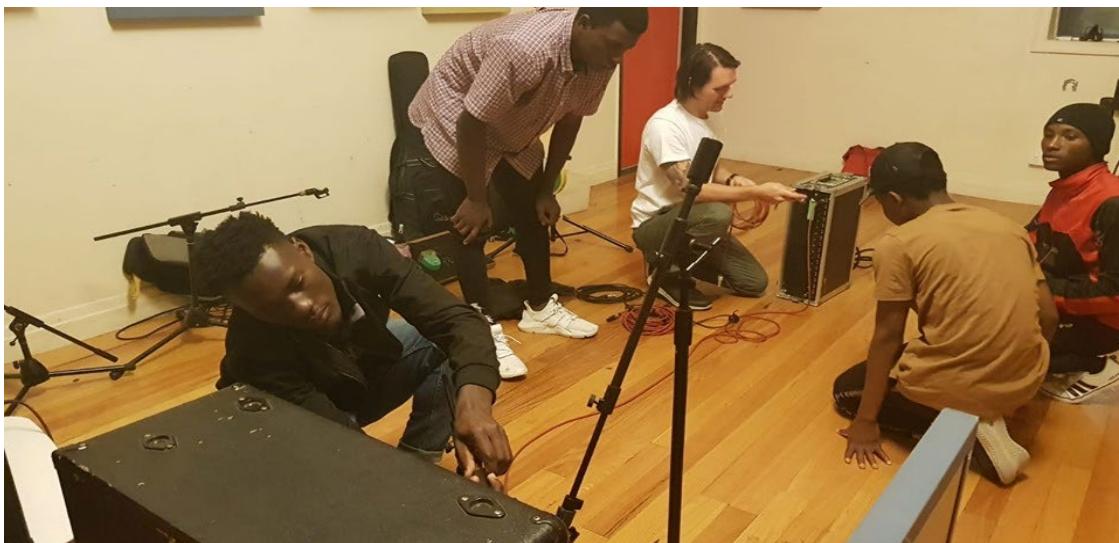
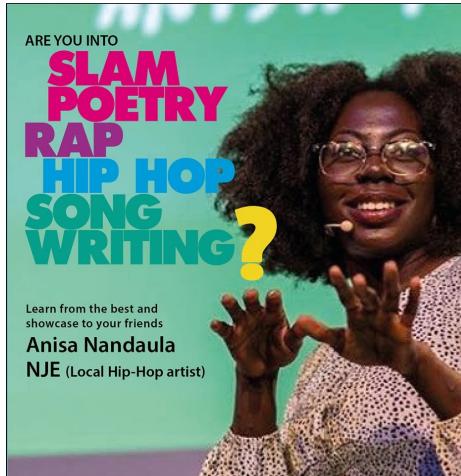
BEMAC RASN

RASN 2018-20: Logan Program & Projects

- Rekon skill development Workshops
- Grid Series (National) artist development
- Record & Release Logan & Ipswich
- APRA & YMCA (Acacia Ridge, Goodna & Kingston) Song Writing Series
- Q Song Awards 'Roots & World Music' Sponsor
- Logan Live Music Month 2019 and currently 2020
- Logan BOOST Professional Development Series
- Mable Park High School Indigenous Culture Program
- The BASE creative gatherings Ipswich & Logan
- Creative business mentoring Ipswich & Logan
- Community EOI funding program
- South Side Open Mic
- BOOSTER Packs for Creatives
- International dance & disability arts showcase
- SEQld Live Music project
- Creative sector networking events
- Activate CaLD Theatre workers project
- We Are Logan Choir development project
- Random Acts Of Art Logan

BEMAC RASN

Program and Project Examples



Brisbane Multicultural Arts Centre
(BEMAC)

26 Mar. at 12:13 pm • 5

The 50 year 8 dance students from Ipswich State High School loved every minute of their workshop with Heilani Productions yesterday. Teacher Madeline Tracey said "Such a great opportunity for them and we wouldn't have had this without you guys."
#RASN #BEMACRASN #IpswichRASN #IpswichArts
#Creativelpswich #Dance #BEMACpresents



1 You and 26 others

3 Comments



Like



Comment



Share

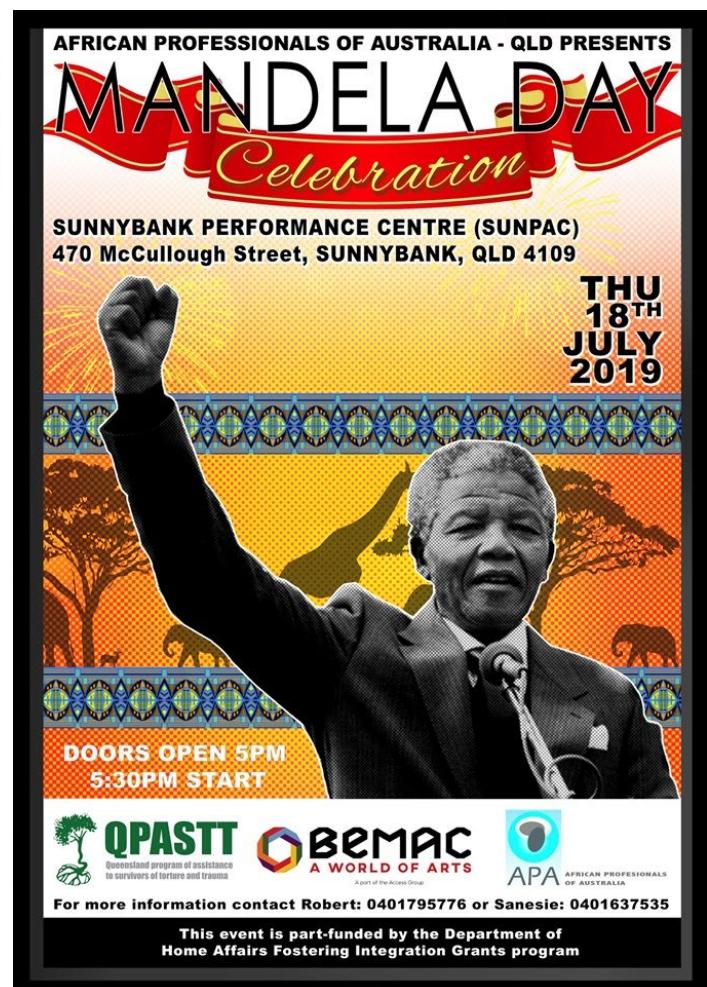
BEMAC RASN

Promo Examples

EMERGE: PROMO



ENLIVEN: PROMO



COVID 19: A BEMAC RESPONSE

Key RASN projects responding to COVID



stArt

\$50,000 funded
for creative projects
across Logan & Ipswich



Boost Creative Packs

\$25,000 funded
to creative projects across
Logan & Ipswich



Outside In

10 part docuseries
featuring 10 artists including
4 from Logan & Ipswich



Creative Mentoring

Four facilitators
providing mentoring
across Logan & Ipswich



VALUE: \$94,000 directly for Logan & Ipswich creatives



BEMAC CREATIVE BOOSTER PACK

RECHARGE
YOUR C
DURING



COVID 19: A BEMAC RESPONSE

BEMAC Creative Booster Packs

Within two weeks of the Covid-19 lockdown being implemented nationally, BEMAC launched a first line response for artists in our local communities – namely our BEMAC Creative Booster Packs.

Following consultation with Arts Queensland , AQ then adopted the Booster pack model for the state-wide role out of their stArt creatives support funding. Local businesses contributed \$8,700 cash on top of BEMAC's funding investment.

The Booster Pack for Creatives process provided immediate turnaround funding for artists impacted by COVID to create outcomes in their own home / studio.



→ **56 applications were received** across Logan (31) and Ipswich (24). 37 applications were funded (66% of applications) to a total of \$24,212 for a huge variety of projects such as short films, short play, podcasts, mural creations, paintings, songwriting and recording and more.



→ Both Ipswich Council and Logan Council have agreed to each provide **\$5,000 extra cash to the initiative due to its popularity**. This will enable a further funding round to open in October 2020.



→ **19 projects completed** in Logan and 15 in Ipswich with 32.777 digital attendees and 53 participants.



→ **94% of attendees and 76% of participants were new to BEMAC**



COVID 19: A BEMAC RESPONSE

BEMAC Creative Booster Packs Cont.

38 artists / arts workers gained work.

24% of participants were CALD individuals (Cultural backgrounds of attendees was impossible to determine through digital channels utilised)

95% of artists involved believe the project has increased their skills / opportunities.

93% of attendees / participants rated the activity as good or excellent.

The application process was supported by a wrap-around professional development support process, with **two BEMAC full time staff and four experienced Creative Facilitators**, all providing mentoring, project development support and more (see RASN Creative Facilitation report for more information).

BEMAC presents

OUTSIDEIN

BEMAC presents

OUTSIDEIN

BEMAC presents

OUTSIDEIN

COVID 19: A BEMAC RESPONSE

Outside-In: A BEMAC Docuseries

With many of our artists in isolation during COVID, the BEMAC team set out to find a different way to capture the rich cultural stories of our diverse arts community in South-East QLD.

Telling the stories of 10 artists personal and cultural attachment to their art, their identity, their tradition and their expression, our docuseries OUTSIDE-IN, was designed to bring those stories to life for all to experience as well as:

- **Increase our digital footprint** both – as an organisation moving forward - with one eye on the future, as well as at a time when online communication was of the utmost importance for human connection.
- **Increase our social media presence** in and amongst our communities and networks by ‘cross pollinating’ both the 30 sec teaser clips as well as the full episodes with the featured artists own communities and networks
- **Provide paid employment opportunities** for a wide range of artists
- **Take our viewers on a cultural journey from the ‘outside - in’**
- **Tell #ourstories #ourart #ourway - #OUTSIDE IN**

10 professional episodes were created, including 4 from regional Queensland, with one of the featured artists Luate (From Logan) going on to feature as part of the Sydney Sacred Music Festival, live streamed, Sept 2020.

COVID 19: A BEMAC RESPONSE

Outside-In: Viewer Stats

9,500 views

Total views of full episodes
(30sec+)

187,000 users

Total REACH of trailer videos
across Facebook and
Instagram

15,000 actions

Total ENGAGEMENT with trailer videos
across Facebook and Instagram (views,
shares, likes, click-throughs)



View All Trailer videos on Social media [here](#)

View All 10 Full episodes on YouTube [here](#)

DIGITAL PROMOTION VIA GOVERNMENT

The success, traction, acclaim, digital imprint and promotional significance to BEMAC that Outside-In generated was really quantified when the Honourable Stirling Hinchliffe Minister for Local Government, Minister for Racing and Minister for Multicultural Affairs used his official state government facebook and twitter channels to announce that due to 'Queensland Multicultural Month' being 'cancelled' this year due to Covid-19 that he would instead spend the month broadcasting the entirety of BEMAC's 10 part Outside In series across all of his social channels instead:





COVID 19: A BEMAC RESPONSE Creative Facilitators Program

- From mid March, four x Creative Facilitators / Mentors were engaged alongside the one BEMAC staff now working full time on RASN projects.
- **To date since March 2020, the four facilitators have completed 345 professional development support sessions (169 in Logan and 176 in Ipswich) for 594 participants.**
- 180 are new participants, 22% CaLD and 5% First Nations participants.
- The project has been incredibly successful, with the four facilitators supporting applicants to the BEMAC Booster Packs for Creatives and now for the Arts Queensland funded stART project.
- The role of the facilitators is to engage deeply with individuals and organisations, provide resources such as project budget templates, and to support fund sourcing for projects in Ipswich and Logan.
- In the most recent RADF funding announcement 2020, 5 of 7 projects in Ipswich and 5 of 8 projects in Logan were participants within the mentoring / facilitation project (or 67% of all projects funded)
- As well as individual support, the facilitators are liaising with each individual regarding the needs of the whole sector in general and will work with BEMAC staff to develop cross-regional sector meetings in the coming months.

